
The Foundation

Experienced Brand Designer

Job Description

Submission Deadline

06.04.20





We're looking for a switched-on, creatively ambitious, motivated, resourceful and experienced brand designer to join our team.

The role in a nutshell

- You'll be a lead designer working collaboratively on projects with a strong ability to develop creative concepts.
- You'll present ideas confidently with clear rationale.
- You'll be working under the guidance of our Head of Design.
- You'll be responsible for delivering exceptional creative as part of the design team.

About The Foundation

- The Foundation has been creating and developing market-leading brands in the UK & Ireland for nearly 30 years. Conceiving, building and evolving brands to their full potential – creating brands that engage and last.

The things that define us are:

We focus on why:

Getting under the surface of the challenge, so that we can add real value.

We deliver wow:

Just doing the job isn't enough.

We help others:

We think about how we can help our clients, our colleagues, anyone we encounter.

We look for better:

Standing still isn't an option for us; we work hard to keep improving

Qualities important to us

- Ambition for yourself and the work.
- Integrity in everything you do.
- Open-minded & highly collaborative.
- You're naturally inquisitive.

Essential Criteria

- 5+ years experience at a reputable agency.
- Experience applying brands digitally, spatially and in print.
- Strong knowledge of Adobe Creative Cloud, particularly InDesign, Illustrator and Photoshop.
- Evidence of being a confident communicator with internal and external teams.
- Excellent attention to details and organisational skills with the ability to manage multi brands at one time.
- Experience of Strategic thinking and a passion for storytelling.
- A creative eye and passion for branding, design & marketing.
- Up to date driving licence.

Desirable Criteria

- Worked on large and small projects with a healthy appetite for branding.
- You bring ambitious and inspiring ideas at every opportunity.
- You value a strong rationale at the heart of your design.
- You care about type, crafting logos and have an eye for beautiful art-direction.
- You're a great communicator who is naturally inquisitive and you enjoy discussing your own work and the work of others.
- You are comfortable presenting your work in a clear, confident and engaging way.
- You're a pro-active, positive problem-solver who is happy working as part of a team or working on your own.
- You're a driver! You see what needs tackling and you work hard to get things done, helping our creative processes to run like clock-work.

- You have a strong grasp of words and grammar.

- Constant drive to stay up-to-date with the latest industry news and developments.
- Previous advertising experience.
- Previous animation experience.

Details

If this sounds like it's for you, please get in touch by sending a tailored CV and an up to date PDF portfolio/work samples to careers@wearethefoundation.co.uk detailing your qualifications, experience and fit for this role.

On receipt of your application, we will forward a

Person Specification Form

to be completed outlining how you meet the essential and desirable criteria for the role. (This is a key part of the shortlisting process and a Curriculum Vitae will not be considered without this component completed.)

Equality Monitoring Form

which must then be completed and returned before your application will be accepted.

For shortlisting we will initially apply essential criteria to applications but reserve the right to apply the desired criteria if we have a high number of applicants.

Shortlisted applicants will be invited for interview.

We are an Equal Opportunity Employer.

Please note that Applications received after the closing date will not be accepted.

Job Ref:

TF/EBD/032020

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06.04.20 – 12 noon