
The Foundation Digital Design Lead

Job Description

Submission Deadline

20.08.21





We're looking for a results-driven, creatively ambitious and motivated Digital Design Lead to join our team.

The role in a nutshell

You'll lead on the digital output with support of the wider design team. As part of the design team you'll develop creative concepts across web, social campaigns, corporate communications and more.

You'll present ideas confidently and with clear rationale.

You'll translate client briefs into focused design solutions.

About The Foundation

The Foundation has been creating and developing market-leading brands in the UK & Ireland for nearly 30 years. Conceiving, building and evolving brands to their full potential – creating brands that engage and last.

The things that define us are:

We focus on why:

Getting under the surface of the challenge, so that we can add real value.

We deliver wow:

Just doing the job isn't enough.

We help others:

We think about how we can help our clients, our colleagues, anyone we encounter.

We look for better:

Standing still isn't an option for us; we work hard to keep improving

Qualities important to us

Enthusiasm – we want someone who can get as excited about our clients as we are.

Passion – we want someone with a real passion for design, both inside and outside of their day job.

Initiative – we want people with the gumption to take a brief, run with it and create something amazing.

Role Responsibilities

Champion the role of the user in the development of web design & other digital creative.

Developing digital strategies and creative output in support of overall client strategy, and contributing to that strategy.

Develop creative concepts to initiate and support campaigns within the agreed studio brief, challenging that brief where we might further benefit.

Drive continuous improvement in our digital output, in our processes, in our methods and in our commercials.

Developing our digital offering as an integrated aspect of our agency proposition, through continuous improvement within commercially viable parameters.

Develop the knowledge and application of UX and digital best practice, including accessibility and legal compliance, across the agency and with clients.

Support the winning of new clients, the growth of existing clients, and the marketing effort of our brands as required.

Advise on the technical aspects of digital design and web/digital functionality, liaising as required with appropriate third parties, working with clients and the rest of the agency.

Mentoring of the design team as agreed with studio Brand Directors.

Stay abreast of the market and the best work happening elsewhere and bring new ideas to the agency.

Essential Criteria

At least 5 years' experience in a UI / UX agency role with examples of both mobile and web applications.

To carry out the research, analysis and production of UX assets, for example stakeholder and user research, persona development, competitive/comparative analysis, user journey development, Information Architecture design, wireframe prototyping and user testing.

To lead workshops, contribute to pitches, presentations and produce UX documentation for existing and prospective clients both local and international.

Work within the Studio quality assurance process for all output, overseen by the Brand Directors.

Work within the commercial parameters of the client, the project, the campaign

Work within the processes of the agency, suggesting improvements as required.

Desirable Criteria

Some experience in animation using Adobe After Effects preferable.

Excellent attention to detail and organisational skills with the ability to manage your own workload.

Constant drive to stay up-to-date with the latest industry news and developments.



Details

If this sounds like the job for you, please send your CV and an up to date PDF portfolio/work samples to careers@wearethefoundation.co.uk detailing your qualifications, experience and fit for this role.

On receipt of your application, we will forward a:

Person Specification Form

to be completed outlining how you meet the essential and desirable criteria for the role. (This is a key part of the shortlisting process and a Curriculum Vitae will not be considered without this component completed.)

Equality Monitoring Form

which must then be completed and returned before your application will be accepted.

For shortlisting we will initially apply essential criteria to applications but reserve the right to apply the desired criteria if we have a high number of applicants.

Shortlisted applicants will be invited for interview.

We are an Equal Opportunity Employer.

Please note that Applications received after the closing date will not be accepted.

Applications to:

careers@wearethefoundation.co.uk

Job Ref:

TF/DDDL/0821

Salary:

Negotiable depending on experience

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20.08.21 – 12 noon