
The Foundation Motion Designer

Job Description

Submission Deadline

25.05.22





We're looking for a switched-on, creatively ambitious and motivated motion designer to help us bring brands to life.

The role in a nutshell

You'll work as part of the design team to develop storyboards and create animations based on client briefs.

You'll bring brands to life through animation.

You'll present ideas confidently and with clear rationale.

You'll translate client briefs into focused design solutions.

About The Foundation

The Foundation has been creating and developing market-leading brands in the UK & Ireland for nearly 30 years. Conceiving, building and evolving brands to their full potential – creating brands that engage and last.

The things that define us are:

We focus on why:

We get under the surface of the challenge to add real value.

We deliver more:

Just doing the job isn't enough – we go past the expected.

We help others:

We put ourselves in the shoes of others.

We look for better:

Standing still isn't an option – we work hard to keep improving.

Qualities important to us

Enthusiasm – we want someone who can get as excited about our clients as we are.

Passion – we want someone with a real passion for design, both inside and outside of their day job.

Initiative – we want people with the gumption to take a brief, run with it and create something amazing.

Essential Criteria

You're a great communicator who is naturally inquisitive and you enjoy discussing your own work and the work of others.

You're a pro-active, positive problem-solver who is happy working as part of a team or on your own.

You bring ambitious and inspiring ideas at every opportunity.

You're a driver! You see what needs tackling and you work hard to get things done, helping our creative processes to run like clock-work.

You're an expert in editing video footage and adding brand graphics to enhance the final output.

You'll work with the creative team to select audio, video, colours for animation briefs.

Desirable Criteria

You're comfortable working on large and small projects with a healthy appetite for all things motion and digital.

You are comfortable presenting your work in a clear, confident and engaging way.

Excellent attention to detail and organisational skills with the ability to manage your own workload.

You care about crafting graphics to fit with brand guidelines and have an eye for beautiful art-direction.

Constant drive to stay up-to-date with the latest industry news and developments.

Details

If this sounds like the job for you, please send your CV and an up to date PDF portfolio/work samples to careers@wearethefoundation.co.uk detailing your qualifications, experience and fit for this role.

On receipt of your application, we will forward a

Equality Monitoring Form which must then be completed and returned before your application will be accepted.

For shortlisting we will initially apply essential criteria to applications but reserve the right to apply the desired criteria if we have a high number of applicants.

Shortlisted applicants will be invited for interview.

We are an Equal Opportunity Employer.

Please note that Applications received after the closing date will not be accepted.

Applications to:

careers@wearethefoundation.co.uk

Job Ref:

TF/MD/0522

Salary:

Negotiable depending on experience

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25.05.22 – 5pm